

## DEPUTY DIRECTOR

The Deputy Director will lead ACAI's efforts to address the diverse needs of the aging population across the ASEAN region, with a primary focus on promoting active, independent living for older adults. This role emphasizes a holistic approach to aging that integrates support for health, financial security, social inclusion, and empowerment, while respecting the rights of older adults. The Deputy Director will drive initiatives that foster resilience, encourage intergenerational support, and promote community engagement, helping older adults to live independently and with dignity within their communities.

### KEY RESPONSIBILITIES

#### Public Awareness and Engagement Campaigns

- Design and implement public awareness campaigns to promote aging-care services, focusing on active aging, community involvement, and healthy lifestyle practices that support independent living for older adults.
- Collaborate with ASEAN member states to tailor aging-related campaigns addressing the specific needs of each community, ensuring cultural relevance and inclusivity.

#### Program Development & Implementation

- Lead the development and management of social and economic programs that prioritize social inclusion, economic empowerment, and robust support systems, ensuring measurable goals and outcomes.
- Overseeing at least three public awareness campaigns annually, with a focus on incorporating innovative or new initiatives.
- Coordinate with national and regional healthcare systems to align programs with best practices and regional health priorities.

#### Social & Environment Programs Development

- Design and oversee initiatives that foster social inclusion, community engagement, and well-being among older adults.

- Develop intergenerational programs that promote dignity, participation, and respect for the human rights of older adults, leveraging collaborations with community organizations and NGOs.
- Integrate climate resilience strategies into programs, addressing the specific needs of older adults in disaster situations (e.g., flood preparedness and response for elderly communities).
- Advocate for the rights of older adults, ensuring that programs address issues of accessibility, autonomy, and protection against age-based restrictions or discrimination.

### **Policy Guidance and Formulation**

- Provide guidance in the formulation and revision of health, social, and economic policies aimed at promoting healthy aging across ASEAN countries.
- Collaborate with ASEAN member states to develop policies related to social protection, retirement systems, workforce inclusion, and lifelong learning for older adults.

### **Research & Innovation**

- Drive research initiatives focused on emerging health trends, technologies, and innovations that can improve healthcare access and quality for older adults.
- Lead projects to investigate the efficacy of new models for aging-care delivery and social support tailored to aging populations.

### **Digital Solutions and Technology**

- Identify and implement assistive technologies and digital solutions to support older adults in maintaining independence and enhancing quality of life. Examples include smart aging tools, digital literacy programs, and telehealth services.
- Assess the feasibility, usability, sustainability, scalability, and cost-effectiveness of these technologies to ensure they meet the unique needs of aging populations across diverse ASEAN settings.

### **Economic Empowerment**

- Develop and lead economic programs that address retirement security, financial literacy, and employment opportunities for older adults.

- Collaborate with financial institutions and economic bodies to promote inclusive financial products and services for the elderly.

### **Capacity Building**

- Coordinate training and workshops for healthcare professionals, social workers, and policy stakeholders in member states, focusing on elderly care, digital skills, and community support.
- Facilitate knowledge-sharing platforms to promote the best practices in aging care across ASEAN countries.

### **Partnership Development**

- Build and maintain partnerships with private sector stakeholders, NGOs, IOs, IGOs, and social enterprises to enhance program reach and impact.
- Pursuing joint ventures and collaborations that can introduce innovative approaches to elderly care, economic empowerment, and social inclusion.
- **Raise funding** through strategic partnerships, grants, and donor engagement to support ACAI's initiatives and expand program capabilities.

### **Stakeholder Engagement**

- Engage with regional and international organizations, academic institutions, and governments to foster a collaborative approach to service-related aging initiatives.
- Represent ACAI at national, regional, and international events, showcasing ACAI's achievements and building strategic alliances.

### **Monitoring and Evaluation**

- Establish and regularly monitor health program performance metrics, ensuring interventions effectively improve older populations' quality of life.
- Develop evaluation frameworks to measure program outcomes, assess the impact of both health and non-health initiatives, and adjust strategies based on findings.

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## QUALIFICATIONS

### 1. Educational Background

- At least a Master's degree in Public Health, Gerontology, Healthcare Management, Sociology, Economics, Technology, or a related field, with a specific focus on aging populations or a related discipline.

### 2. Experience

- Minimum of 7–10 years of experience managing health or social programs with at least 3 years of experience in international or regional contexts, with a demonstrated ability to handle multi-country initiatives.
- Proven expertise in policy development, economic planning, or innovation regions.
- Experience managing fundraising programs, with a focus on charitable and advocacy fundraising.

### 3. Technical Skills and Knowledge

- Understanding of health issues faced by aging populations, including chronic disease management, healthcare access, and mental health.
- Familiarity with social protection systems, retirement planning, and economic issues related to aging, including the use of assistive technologies and innovations in senior care.
- Experience in designing and implementing monitoring and evaluation (M&E) frameworks, with a focus on impact assessment and reporting.
- Knowledge of older persons and human rights, including stigmatized service areas such as aging workforce.

### 4. Leadership and Collaboration

- Demonstrated ability to lead multidisciplinary teams, foster partnerships, and engage with diverse stakeholders across the public and private sectors.
- Strong skills in strategic thinking, program management, and team development, with the ability to prioritize and adapt to changing needs within the aging population.

- Excellent communication and interpersonal skills, capable of representing ACAI's mission and programs effectively in various forums.

### **5. Cultural and Regional Sensitivity**

- Familiarity with ASEAN cultural, political, and economic contexts, with the ability to navigate complex regional dynamics.
- Commitment to ACAI's values of transparency, collaboration, and innovation, with a strong dedication to improving the quality of life for older adults.

### **6. Language**

Fluency in both written and spoken English is required. Proficiency in additional languages, especially Asian languages, will be considered a plus.

### **7. Nationality**

Applications are invited from **all nationalities**; however, candidates who are nationals of ASEAN countries are preferred.

## **REMUNERATION AND BENEFITS**

A competitive remuneration package, including allowances, will be offered based on the candidate's qualifications and experience, in accordance with ACAI's rules and policies.

The successful candidate is expected to commence duties as soon as possible. The initial contract will be for a term of four years, subject to a four-month probation period. Renewal of the contract beyond this term will be contingent on the continuation of the post, availability of funding, and satisfactory performance, as agreed by ACAI and the staff member.

### **Location**

3rd Floor, Building 4, Department of Medical Services, Ministry of Public Health, Tiwanon Road, Talat Khwan Subdistrict, Muang District, Nonthaburi 11000, Thailand.

## **How to Apply**

Interested applicants are invited to submit the following:

1. A detailed CV, including the most recent passport-sized photograph.
2. Certified true copies of educational certificates and relevant qualifications.

## **Submission Instructions:**

- Applications must be sent via email to [secretariat@asean-acai.org](mailto:secretariat@asean-acai.org).
- Please include the subject heading: "Application for [Position Name]".

## **Important Notes:**

- Incomplete applications will not be considered.
- Applications must reach ACAI no later than **30 December 2024**.

## **Selection Process**

- Only shortlisted candidates will be notified.
- ACAI is committed to diversity and encourages applications from qualified individuals of all backgrounds.
- The Selection Committee's decision will be final.